

FIRST CERTIFICATION LIBRARY TO CONFIRM REGULATORY COMPLIANCE COMPETENCY NOW AVAILABLE

Expert-developed Test Questions and Answers Enhance and Validate In-house Regulatory Training Programs

New York, NY (January 18, 2010) – Drug and device companies can increase the effectiveness and return on investment of in-house regulatory compliance training programs by validating that employees have mastered the information, according to compliance officers and former government officials.

The Center for Communication Compliance (CCC) recently launched the first and only library for industry with more than 300 expert-validated test questions and answers that can be customized to a company's regulatory compliance training needs.

"Companies need to make sure that their staff is not only trained, but that the training is effective – as measured by confirmation of competency through testing," said Wayne Pines, former FDA Associate Commissioner and Chair of the CCC Advisory Board.

"There are broad implications for regulatory compliance training programs that do not adequately confirm competency, including increased risk of violations and not meeting Corporate Integrity Agreement requirements," says Michael Misocky, President of the Misocky Consulting Group. Misocky is a former FDA official and Industry Compliance Officer, and serves as a CCC Advisory Board member.

"We help companies confirm that employees spending valuable time on compliance training retain the information and can apply it to common regulatory situations," says Ilyssa Levins, CCC president. "Our cost-effective approach helps reduce potential regulatory violations and avoids time wasted on training that doesn't stick."

Targeted CCC Solutions

The CCC Certification Library has more than 300 up-to-date questions and answers that reflect what government laws, regulations, policies, and voluntary industry codes require, based on a consensus perspective of experienced experts, including former government officials and legal and regulatory experts. These validated questions, which cover the regulatory environment and commonly executed tactics, are part of CCC's proprietary model to train and test for mastery of essential regulatory information. All questions have been validated by CCC's test construction expert.

- If your company has an existing regulatory compliance training curriculum *without* mastery testing, CCC will customize a group of test questions/answers from its library that correlate with the company's existing training content. Once the question set

has been developed, the optimal test length will be established, along with the sequence of questions, the scoring system, question configuration (e.g., true/false, multiple choice, case study-based), and number of answer options per question.

- If your company's current training *already includes* mastery testing, CCC will analyze and evaluate the test questions being used to ascertain an employee's mastery of the training curriculum. As part of this analysis, CCC convenes a small group of experts recognized in the field of regulatory compliance and test construction to review the content of the training and validate the question set already developed and used by the manufacturer. In addition, CCC ensures that questions and answers are consistent with both federal regulations and company policies, while identifying whether the questions themselves are adequate and comprehensive enough to determine "competency" in a given regulatory area.
- CCC's custom-designed training and certification LMS's (Learning Management Systems) feature interactivity, drag-and-drop testing, embedded quizzes, and "do's and don'ts" for compliance policies and guidelines. Any LMS that CCC builds can incorporate a client's current training, add to that curriculum based on CCC's own proprietary training modules and certification test questions, create a combination of the two, or include totally new content or learning tools developed by our team of regulatory and online education experts.

About CCC

CCC is the only all-in-one source for training, certification, and consulting in healthcare regulatory compliance and risk communication. Its mission is to reduce risk, save time, and increase industry credibility through education, expertise, and standardization. CCC's Regulatory Compliance Tests (RCTs) certify knowledge of the regulations and policies established by government agencies and industry groups. All online coursework employs a proprietary competency model to confirm mastery of essential regulatory information, establishing the first set of consistent standards for the industry. CCC materials, training programs, and tests address current, job-relevant issues and regulatory situations at a granular level and are updated to reflect major regulatory and compliance developments. The company offers training and certification in 45 countries. CCC maintains a growing library of test questions addressing FDA requirements, legal sanctions for violations, and proper practices for advertising/promotion, public relations, promotional medical education, patient relationship marketing, and social media.

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CCC Web site: www.communicationcompliance.com